



THE 2024 **NONPROFIT
CALENDAR**

All the dates and reminders
you need for successful
fundraising year-round.



This planner belongs to...

Name:

A light blue input field for the name, containing a person icon on the left side.

Phone:

A light blue input field for the phone number, containing a telephone handset icon on the left side.

Email:

A light blue input field for the email address, containing an envelope icon on the left side.

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2
4

Hey there, Changemaker!

Just in case you haven't heard this lately: Your work is important. The time and effort you put into building a thriving, generous community is priceless. Whether you're running huge campaigns or checking off daily to-do lists, everything you do adds up to a huge impact.

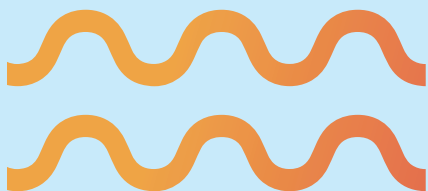
That's why we wanted to send you this planner. Whether you use this to manage your daily work, as inspiration for social posts or emails, or to start conversations with others at your organization, we hope it makes your job a little easier.

As you work through these pages—as you complete all the little tasks that arise every day—you're creating a better, more compassionate world. And we're cheering you on the whole way through.

You're amazing!

Best wishes,
The Neon One Team





01



JANUARY

THEME: DONOR RETENTION

Do you see a bunch of new names in your donor database this month?

The end-of-year giving season often means an influx of new donors. You worked hard to get them to donate—now's the time to make sure they stay engaged all year. Spend some time thanking them for their support, getting them familiar with your work, and strengthening their connection to your nonprofit and the community you serve. Send some extra love to your loyal donors, too!

January is the perfect time to focus on donor retention and building relationships with your supporters. Remind your donors of the feel-good emotions they felt when they gave last month and set the stage for future engagement this year.

Donor retention conversation starters:

- What was the best impact update you've ever gotten from another nonprofit?
- If time and money weren't limited, what would you do to engage your supporters? Can you use that as a starting point for a new donor retention tactic?
- What can you do this month to surprise and delight your new donors?

DONOR RETENTION

WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
3 World Braille Day	4	5	6
10	11 Human Trafficking Awareness Day	12	13 Korean-American Day
17	18	19	20
24 International Day of Education	25	26	27 Yom Hashoah (Holocaust Remembrance Day)

31			

January

WEEKLY PLAN

MONTHLY RESOURCE:



Thank-You Letter Templates

WEEK 1:



WEEK 2:



WEEK 3:



WEEK 4:



WEEK 5:



DONOR RETENTION

YOUR WINS



Four light blue rounded rectangular boxes stacked vertically, intended for writing donor wins.

TO DO / GROCERY LIST

A list of ten horizontal lines, each preceded by a small light blue circle, intended for writing tasks or grocery items.

FAVORITE MEMORY:

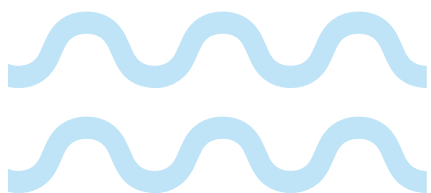
Three horizontal lines for writing a favorite memory.

BIGGEST CHALLENGE:

A large rounded rectangular box with an orange border containing three horizontal lines for writing the biggest challenge.

NEXT MONTH'S GOALS:

Three light blue rounded rectangular boxes labeled 1, 2, and 3, intended for listing next month's goals.



02



FEBRUARY

THEME: NONPROFIT WEBSITES

When was the last time your nonprofit's website had an update?

Don't worry—we know how daunting a website refresh can be. Sometimes even knowing where to begin is tough!

February is the perfect time of year to update your site. Here are some questions you can use to guide yourself (and the rest of your team) through the process:

- Does our site load quickly on both desktop and mobile devices?
- Do the images and copy on our homepage still reflect what we do?
- Is our navigation menu simple and easy to use?
- Are there any broken links, images, or other elements we should update?
- Can site visitors easily find and use our donation form?

As you work through these questions, you'll start to notice parts of your website that may benefit from an update.

Even more website conversation starters:

- What are your favorite nonprofit websites? Do they have any elements in common?
- What would your dream website look like?
- If you could make a single change to your existing website, what would it be?

NONPROFIT WEBSITES

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

1

2

Groundhog Day |
Give Kids a Smile Day

3

Feed the Birds Day
| National Women
Physicians Day |
Golden Retriever Day

World Interfaith Harmony Week (Feb 1-7)

7

8

9

10

Chinese New Year

14

Valentine's Day
| National Organ
Donor Day |
International Book
Giving Day | Ash
Wednesday

15

International
Childhood Cancer
Day

16

17

Random Acts of
Kindness Day

21

22

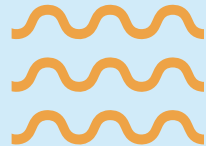
23

24

28

29

Rare Disease Day



...(Feb 26-Mar 1)

February

WEEKLY PLAN

MONTHLY RESOURCES:



[Assess Your Website](#)

WEEK 1:



WEEK 2:



WEEK 3:

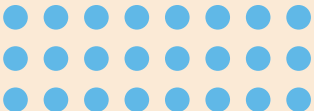


WEEK 4:



WEEK 5:





NONPROFIT WEBSITES

YOUR WINS



Four stacked, rounded rectangular boxes in a light orange color, intended for writing 'YOUR WINS'.

TO DO / GROCERY LIST

A list of ten horizontal lines, each preceded by a small blue circle, intended for writing a 'TO DO / GROCERY LIST'.

FAVORITE MEMORY:

Three horizontal lines for writing a favorite memory.

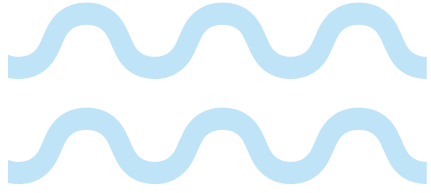
BIGGEST CHALLENGE:

A large rounded rectangular box with a blue border containing three horizontal lines for writing the biggest challenge.

NEXT MONTH'S GOALS:

Three numbered, rounded rectangular boxes in a light orange color, labeled 1, 2, and 3, intended for writing next month's goals.

03



MARCH

THEME: WEBSITE FORMS

Last month, you took a look at your website. This month, take a look at the forms you use to engage visitors to your website.

How do you use forms on your website? Do you use them to recruit volunteers? Are they important for membership sign-ups? Do you have a donation form? Are you using a form to collect newsletter subscriptions?

However you use them, your forms are an important tool for connecting with your community. This month, take a few minutes to review the forms on your site. Make sure they're easy to use, work on all devices, and are streamlined and simple.

Start talking about your forms:

- Ask people to go through your website and fill out a few of your forms. What do they notice? How is their experience?
- What would you add to your donation or membership enrollment form to make it more compelling to your community?
- How can you rewrite your forms' calls to action to catch people's attention?

WEBSITE FORMS

WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 Zero Discrimination Day Employee Appreciation Day International Wheelcheelchair Day	2 Read Across America Day World Teen Mental Wellness Day
6 National Dentist Day	7	8 International Women's Day	9
13 National K9 Veterans Day	14 World Kidney Day International Day of Mathematics Pi Day	15	16 Disabled Access Day
20 World Oral Health Day International Day of Happiness	21 International Day for the Elimination of Racial Discrimination World Down Syndrome Day	22 World Water Day	23 National Puppy Day Earth Hour (8:30 p.m. to 9:30 p.m.)
27 World Theatre Day	28 Respect Your Cat Day	29 National Vietnam War Veterans Day Good Friday	30
World Autism Acceptance Week (March 27-April 2)			



March

WEEKLY PLAN

MONTHLY RESOURCES:



[A Simple Nonprofit Donation Form Example \(and Why It Works\)](#)

WEEK 1:



WEEK 2:



WEEK 3:



WEEK 4:



WEEK 5:





WEBSITE FORMS

YOUR WINS



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TO DO / GROCERY LIST

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FAVORITE MEMORY:

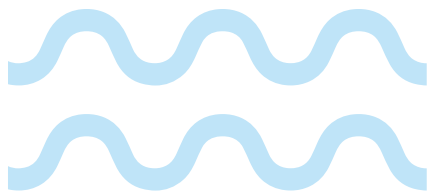
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BIGGEST CHALLENGE:

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NEXT MONTH'S GOALS:

Three light blue rounded rectangular boxes containing the numbers 1, 2, and 3, intended for listing next month's goals.



04



A P R I L

THEME: VOLUNTEER RELATIONSHIPS

Volunteers are among your most valuable supporters. They give you their time, their energy, and their skills—and they're also very likely to give financially and share their love for your cause with their friends and family.

April is National Volunteer Month, which means it's the perfect opportunity to do something special for this dedicated group. Whether you plan a small campaign (like a day where everyone on your staff writes handwritten notes to your volunteers) or a big celebration, spend some time this month showing your volunteers how much they mean to you.

Volunteer engagement conversation starters:

- Which of your volunteers have you worked with most closely? What motivates and inspires them?
- Do you have any new volunteers? How can you get to know them better?
- What's something special you can do for your volunteers this month?

VOLUNTEER RELATIONSHIPS

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

3

4

National School Librarian Day

5

6

10

Eid al-Fitr Ends |
National Hug Your Dog Day

11

National Pet Day |
World Parkinson's Day

12

Day of Silence

13

17

18

19

20

24

25

26

27

MS Awareness Week (April 25-May 1)

...(April 25-May 1)

April

WEEKLY PLAN

MONTHLY RESOURCES:



The Best Volunteer Recruitment Methods for Nonprofits

WEEK 1:



WEEK 2:



WEEK 3:



WEEK 4:



WEEK 5:



NONPROFIT WEBSITES

YOUR WINS



Four stacked, rounded rectangular boxes in a light pink color, intended for writing 'YOUR WINS'.

TO DO / GROCERY LIST

A vertical list of ten horizontal lines, each preceded by a small light blue circle, intended for a 'TO DO / GROCERY LIST'.

FAVORITE MEMORY:

Three horizontal lines for writing a favorite memory.

BIGGEST CHALLENGE:

A large rounded rectangular box with a blue border and three horizontal lines inside, intended for writing the biggest challenge.

NEXT MONTH'S GOALS:

Three rounded rectangular boxes in a light pink color, labeled with the numbers 1, 2, and 3, intended for listing next month's goals.

05



M A Y

THEME: RECURRING DONORS

Last month, you focused on volunteers. This month, take some time to celebrate another invaluable group—your recurring donors.

Recurring donors—people who give to your nonprofit on a regular, committed basis—are the unsung heroes of the nonprofit world. They're loyal, they're highly engaged, and they're very likely to support their favorite causes in multiple ways. They represent reliable, predictable revenue, and they frequently donate more over their relationship with a nonprofit than larger, one-time donors do.

Give your recurring donors a little extra love this month. They deserve it.

Let's talk about recurring donors:

- Do you give your recurring donors a special name (like "Animal Heros" or "Friends of Agloe Park")? If you don't, what are some fun names you could use for them?
- Which of your recurring donors has been giving the longest?
- What's something special you can do to show your recurring donors some extra appreciation this month?

RECURRING DONORS

WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4
8 World Red Cross Day	9	10 World Lupus Day Military Spouse Appreciation Day	11
15 International Day of Families	16 Global Accessibility Awareness Day	17 National Endangered Species Day Day Against Homophobia and Transphobia	18 International Museum Day
22	23 World Turtle Day	24 World Schizophrenia Day	25
29	30 World Multiple Sclerosis Day	31	

May

WEEKLY PLAN

MONTHLY RESOURCES:



Access Neon One's recently released report on recurring giving

WEEK 1:



WEEK 2:



WEEK 3:



WEEK 4:



WEEK 5:





RECURRING DONORS

YOUR WINS



Four light blue rounded rectangular boxes stacked vertically, intended for writing 'YOUR WINS'.

TO DO / GROCERY LIST

A list of ten horizontal lines for writing, each preceded by a small light blue circle, intended for a 'TO DO / GROCERY LIST'.

FAVORITE MEMORY:

Three horizontal lines for writing a favorite memory.

BIGGEST CHALLENGE:

A large rounded rectangular box with a green border containing three horizontal lines for writing the biggest challenge.

NEXT MONTH'S GOALS:

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06



J U N E

THEME: FUNDRAISING FUNDAMENTALS

For many nonprofits, June is the end of the fiscal year. It's the perfect time to review your progress and set goals and priorities for the next year.

But even if your organization's fiscal year doesn't end mid-year, June is still a great time to do a review of your year so far!

Here are some conversation starters you can use to evaluate your progress towards this year's goals:

- What was our annual fundraising goal? Are we on track to hit it?
- How are our donor retention and acquisition rates looking? Are we in a good place?

- What have we done this year that's worked really well? How can we build on that success?
- Is there anything we've done this year that hasn't worked the way we wanted? How can we fix that? Should we try something new instead?
- What wins can we celebrate this month?

A little self-reflection halfway through the year is a great way to celebrate your accomplishments, make adjustments to your strategy, and prepare for the next six months.

Even more conversation starters:

- Forget about your standard performance metrics: What fun or silly metrics can you measure at your organization? (Someone at Neon One reports how many cups of coffee they drink every quarter!)
- Which of your metrics are you most proud of?
- Are you stressed about any of your metrics? How can the people at your organization work together to come up with a solution that will alleviate some of that stress?

FUNDRAISING FUNDAMENTALS

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

1

5

World Environment Day

6

National Higher Education Day

7

8

Global Wellness Day | World Oceans Day

12

13

14

World Blood Donor Day

15

19

Juneteenth

20

World Refugee Day

21

22

World Rainforest Day

26

27

National PTSD Awareness Day | National HIV Testing Day

28

Parents' Day

29

June

WEEKLY PLAN

MONTHLY RESOURCES:



The Fundraiser's KPI Worksheet

WEEK 1:



WEEK 2:



WEEK 3:



WEEK 4:



WEEK 5:



FUNDRAISING FUNDAMENTALS

YOUR WINS



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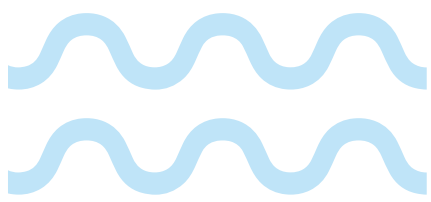
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NEXT MONTH'S GOALS:

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+ 07



J U L Y

THEME: NONPROFIT EVENTS

Summer barbecues. Fireworks shows. Beach trips. Community gatherings. July is a great month for all kinds of events—including events aimed at engaging your community.

Whether you're hosting a summer fundraiser or are already planning end-of-year events (look at you go!), this is a great time of year to focus on event planning. Break out the notebooks and colorful pens—you're going to create an amazing experience for the people who support your cause.

Let's talk about event planning:

- If you could run any kind of event for your next fundraiser, what would you do?
- What are your favorite and least favorite parts of event planning?
- What's the most memorable event you've attended? What could you borrow from that event and apply to your own?

NONPROFIT EVENTS

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

3

4

Independence Day

5

6

10

National Kitten Day

11

World Population Day

12

13

17

World Day for International Justice

18

19

20

Dream Big (July 17-18)

24

25

National Hire a Veteran Day

26

National Disability Independence Day

27

31



July

WEEKLY PLAN

MONTHLY RESOURCES:



52 Nonprofit Event Ideas That People Will Love

WEEK 1:



WEEK 2:



WEEK 3:

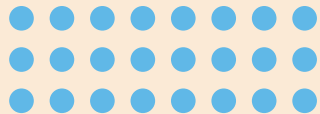


WEEK 4:



WEEK 5:





NONPROFIT EVENTS

YOUR WINS



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TO DO / GROCERY LIST

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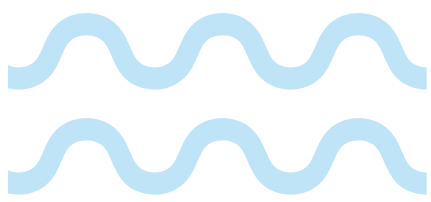
Three horizontal lines for writing a favorite memory.

BIGGEST CHALLENGE:

A large rounded rectangular box with a blue border containing three horizontal lines for writing the biggest challenge.

NEXT MONTH'S GOALS:

Three numbered boxes (1, 2, 3) for writing next month's goals.



08



AUGUST

THEME: GIVINGTUESDAY KICKOFF!

Did your stomach do a flip when you read the word “GivingTuesday?”

It’s okay. That “oh my gosh, how is it already time to start thinking about this” reaction is exactly why we recommend thinking about GivingTuesday in August.

Last year, donors gave \$3.1 billion to nonprofits. For many nonprofits, the donations they raised on GivingTuesday were the result of months of planning!

If you start thinking about GivingTuesday now, you’ll have more time to craft a campaign that inspires your community and rallies them around your cause.

Did you think we were going to make this suggestion without giving you some tools to help? Don’t be silly!

GivingTuesday conversation starters:

- Did you donate to another nonprofit last GivingTuesday? What made you want to donate?
- What activity (email, social media post, etc.) prompted the most community engagement during your last GivingTuesday campaign?
- If you could only do one thing to get your community excited about GivingTuesday this year, what would you do?

GIVINGTUESDAY KICKOFF!

WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 National Minority Donor Awareness Day	2	3
7 Purple Heart Day	8 International Cat Day	9 International Day of the World's Indigenous Peoples National Book Lovers Day	10 National Spoil Your Dog Day
14	15	16	17 National Nonprofit Day
21	22	23	24
28	29	30	31 International Overdose Awareness Day

August

WEEKLY PLAN

MONTHLY RESOURCES:



Check out our GivingTuesday Resource Center - New resources added every August!

WEEK 1:



WEEK 2:



WEEK 3:



WEEK 4:



WEEK 5:





GIVINGTUESDAY KICKOFF!

YOUR WINS



Four light blue rounded rectangular boxes stacked vertically, intended for writing 'YOUR WINS'.

TO DO / GROCERY LIST

A list of eight horizontal lines for writing, each preceded by a small light blue circle, intended for a 'TO DO / GROCERY LIST'.

FAVORITE MEMORY:

Three horizontal lines for writing a favorite memory.

BIGGEST CHALLENGE:

A large rounded rectangular box with an orange border containing three horizontal lines for writing the biggest challenge.

NEXT MONTH'S GOALS:

Three light blue rounded rectangular boxes containing the numbers 1, 2, and 3, intended for listing next month's goals.



SEPTEMBER

THEME: YEAR-END PLANNING BEGINS

Last month, you spent some time thinking about your GivingTuesday campaign. This year, turn your attention to the rest of your end-of-year activities.

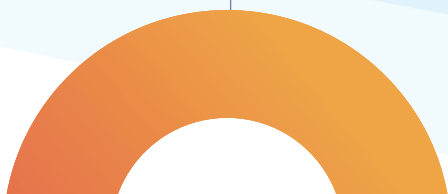
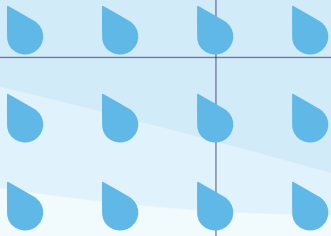
If you're thinking that it's way too early for this, we feel you. Thinking about end-of-year fundraising in September can feel like buying Independence Day fireworks in March. But planning your campaign in advance is a great way to make sure it goes off without a hitch—and it helps mitigate some of the stress associated with last-minute decision-making.

It's time to chat about year-end giving:

- What activities got your donors most excited about supporting your cause last year?
- What last-minute tasks took you by surprise last December? Can you do those early this year to get them out of the way?
- How can you make your year-end fundraising period go as smoothly as possible this year?

YEAR-END PLANNING BEGINS

WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
4 National Wildlife Day World Sexual Health Day	5 International Day of Charity World Tsunami Awareness Day	6 National Food Bank Day National Read a Book Day	7
11	12	13	14 World Suicide Prevention Day
18 International Equal Pay Day	19	20	21 National Dance Day International Day of Peace World Alzheimer's Day
International Week of the Deaf (Sept. 20-26)			
25	26	27	28 National Public Lands Day



September

WEEKLY PLAN

MONTHLY RESOURCE:



Year-End Fundraising Letter Templates

WEEK 1:



WEEK 2:



WEEK 3:



WEEK 4:



WEEK 5:



YEAR-END PLANNING BEGINS

YOUR WINS



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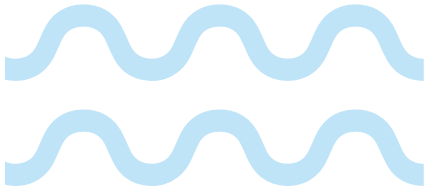
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BIGGEST CHALLENGE:

A large rounded rectangular box with a blue border containing three horizontal lines for writing the biggest challenge.

NEXT MONTH'S GOALS:

Three rounded rectangular boxes in a light pink color, each containing a large white number (1, 2, and 3) to list next month's goals.



10



OCTOBER

THEME: CONNECTION & COMMUNITY

We were going to take the theme for this month another route. What would be most useful to include here? A focus on virtual events? Advice on a communications strategy? Tips for telling stories that will move your community to support your work?

All of those things are useful. But you know what? October is a tough month. Fundraising is ramping back up after the (relatively) slower summer months. GivingTuesday and year-end campaigns are on the horizon. There's a lot to do.

If connecting with other fundraising professionals would help you as you head into the busiest time of the year, you might be interested in the Connected Fundraising Community.

There's a QR code to join at the front of this planner. You don't have to be a Neon One user to join. Nobody's going to try to sell you anything. You don't even have to talk if you don't want to. It's just an opportunity to connect with others. We hope we see you there.

Self-care conversation starters:

- What calms you down when you're feeling stressed or anxious? Can you work those practices into your daily routine?
- What tasks or activities cause you the most stress? What steps can you take to mitigate that stress response?
- If you could keep one thing in your office that will bring you joy or peace during busy times, what would it be?

CONNECTION & COMMUNITY

WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>2</p> <p>International Day of Non-Violence</p>	<p>3</p>	<p>4</p> <p>World Animal Day</p>	<p>5</p> <p>National Do Something Nice Day World Teachers' Day</p>
<p>Rosh Hashanah (October 2-4)</p>			
<p>9</p> <p>National Emergency Nurses Day</p>	<p>10</p> <p>World Mental Health Day World Day Against the Death Penalty World Homeless Day World Sight Day</p>	<p>11</p> <p>National Coming Out Day International Day of the Girl</p>	<p>12</p> <p>World Hospice and Palliative Care Day</p>
<p>Yom Kippur (October 11-12)</p>			
<p>16</p> <p>Bosses Day Global Cat Day World Food Day</p>	<p>17</p> <p>International Day for the Eradication of Poverty</p>	<p>18</p> <p>National Mammography Day</p>	<p>19</p>
<p>Sukkot (October 16-23)</p>			
<p>Generosity Xchange (October 16-17)</p>			
<p>23</p>	<p>24</p>	<p>25</p> <p>International Artist Day</p>	<p>26</p> <p>National Make a Difference Day</p>
<p>30</p>	<p>31</p> <p>Halloween</p>		
<p>...-November 3)</p>			

October

WEEKLY PLAN

MONTHLY RESOURCE:



Join us at Generosity Xchange
October 16-17

WEEK 1:



WEEK 2:



WEEK 3:



WEEK 4:



WEEK 5:



NONPROFIT EVENTS

YOUR WINS



Four light blue rounded rectangular boxes stacked vertically, intended for writing 'YOUR WINS'.

TO DO / GROCERY LIST

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FAVORITE MEMORY:

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BIGGEST CHALLENGE:

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NEXT MONTH'S GOALS:

Three light blue rounded rectangular boxes labeled '1', '2', and '3' for listing next month's goals.



11

NOVEMBER

THEME: THANKFULNESS & GRATITUDE

We know what you're thinking
"Thankfulness? As a theme for November?
Groundbreaking!"

Sure, it's not the most original idea—
but people emphasize being thankful
this month because it's important!
And, if we're being honest, prioritizing
thankfulness right now will make next
month's end-of-year fundraising push
more effective:

- Leading with gratitude in November will make people more receptive to your GivingTuesday and year-end appeals
- Preparing thank-you messaging for those upcoming campaigns will simplify your workload later on (nobody likes trying to write a heartfelt thank-

you message the day after a huge campaign)

- Intentionally communicating your gratitude after GivingTuesday—and reporting donors' impact after the big day—will make people more likely to give again at the end of the year
- Fantastic thank-you and impact messaging after the end of the year will improve your donor retention in 2025

Take some time this month to tell your community how thankful you are for their generosity. Show them what they've helped accomplish in your community. And get a head start on the thank-you messaging you'll use at the end of the year.

Even more conversation starters:

- Who in your community deserves an extra-special thank-you message this month?
- What creative ways would you like to use as you thank your community members for their support?
- What impact story from your community made the biggest impression on you this year? How can you share that story with your supporters?

THANKFULNESS & GRATITUDE

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

1
World Vegan Day

2

6

7

8

9

13
World Kindness Day

14
World Diabetes Day

15
National
Philanthropy Day |
America Recycles Day

16
International Day for
Tolerance

20
Transgender Day
of Remembrance |
World Children's Day

21

22

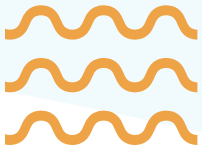
23

27

28
Thanksgiving

29
Native American
Heritage Day | Black
Friday

30
Small Business
Saturday



November

WEEKLY PLAN

MONTHLY RESOURCE:



How to Write the Best-Ever GivingTuesday Thank You

WEEK 1:



WEEK 2:



WEEK 3:

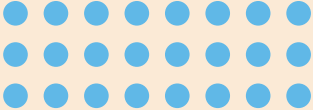


WEEK 4:



WEEK 5:





THANKFULNESS & GRATITUDE

YOUR WINS



Four stacked, rounded rectangular boxes in a light orange color, intended for writing 'YOUR WINS'.

TO DO / GROCERY LIST

A list of ten horizontal lines for writing, each preceded by a small light blue circle.

FAVORITE MEMORY:

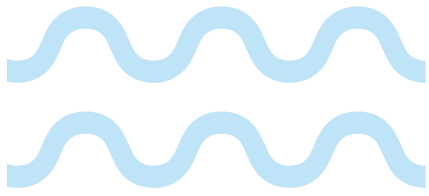
Three horizontal lines for writing a favorite memory.

BIGGEST CHALLENGE:

A large rounded rectangular box with a blue border containing three horizontal lines for writing the biggest challenge.

NEXT MONTH'S GOALS:

Three numbered, rounded rectangular boxes in a light orange color, labeled 1, 2, and 3, for listing next month's goals.



12



DECEMBER

THEME: CELEBRATE!

How is it December already?!

You're nearly there. This is a big month—you've got GivingTuesday, the end-of-year giving push, planning for next year ... plus all the joys and hassles of the holiday season.

In case you need it, here's a reminder: Your work is important. And your donors love your work! When you're sending appeals and making asks and connecting with supporters this month, remember that you're not pestering them or being a burden. You're inviting your donors to support a cause they care about. You're giving them the opportunity to do something they love.

You're going to do a great job.

End-of-year conversation starters:

- What can you do to surprise and delight your community members this month?
- What steps can everyone at your organization take to support each other this month?
- What tasks can you automate (or eliminate) to make the end-of-year fundraising period go more smoothly?

CELEBRATE!

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

4
Wildlife
Conservation Day

5
International
Volunteer Day

6

7

11

12
Universal Health
Coverage Day

13

14

18

19

20
International Human
Solidarity Day

21

25
Christmas Day

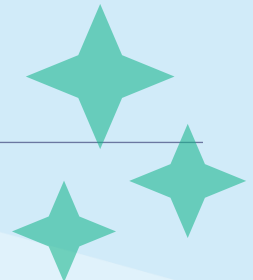
26

27

28

Hannukah (December 25-January 2)

Kwanzaa (December 26-January 1)



December

WEEKLY PLAN

MONTHLY RESOURCE:



Which Nonprofit CRM is Right for You?

WEEK 1:



WEEK 2:



WEEK 3:



WEEK 4:



WEEK 5:





RECURRING DONORS

YOUR WINS



Four light blue rounded rectangular boxes stacked vertically, intended for writing 'YOUR WINS'.

TO DO / GROCERY LIST

A list of ten horizontal lines for writing, each preceded by a small light blue circle, intended for a 'TO DO / GROCERY LIST'.

FAVORITE MEMORY:

Three horizontal lines for writing a favorite memory.

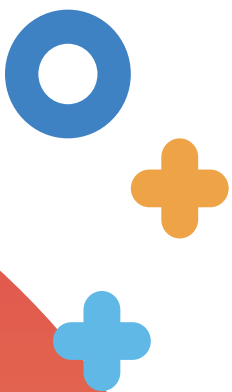
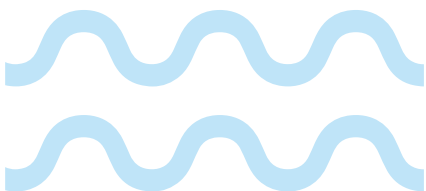
BIGGEST CHALLENGE:

A large rounded rectangular box with a green border containing three horizontal lines for writing the biggest challenge.

NEXT MONTH'S GOALS:

Three light blue rounded rectangular boxes labeled 1, 2, and 3, intended for listing next month's goals.

2024



Neon One connects nonprofits with the technology and resources that empower them to build a community of generosity. We believe that small to mid-sized nonprofits thrive when enabled with a platform designed to create magical generosity experiences.

Our products are designed to manage the full range of nonprofit operational needs, from marketing and revenue generation to program operations and financial reconciliation.

Learn more about the products—including Neon CRM, Neon Websites, Neon Giving Days, Neon Fundraise, Neon Pay, and more—at neonone.com.

SCAN ME!

